

SHOP 103: LEASING PACK

Position your business within one of Melbourne's most iconic fresh food destinations.



PRAHRAN MARKET

SERVING THE NEIGHBOURHOOD SINCE 1864

Established in 1864, Prahran Market is Melbourne's oldest continuously operating food market and a cornerstone of the local community. Originally created to support nearby farmers and market gardeners during the post-gold rush boom, the Market has evolved into a vibrant food destination while maintaining its strong community roots.

Today, Prahran Market is recognised as a premier food hub, offering a rich mix of fresh produce, specialty ingredients, artisan goods and ready-to-eat offerings. It brings together passionate traders, chefs and locals in a dynamic environment that celebrates food, culture and connection —delivering a true community food market experience.

The Market is structured across key precincts, each contributing to its unique character:

MARKET SQUARE
A curated food and dining destination

HARVEST HALL
A central gathering space for fresh produce and community activation

BRACHER ARCADE
Home to premium meat, poultry and specialty traders

DELI ARCADE
A vibrant strip of delicatessens, providores and gourmet offerings

TRADING HOURS:

Tuesday 7am – 4pm
Thursday 7am – 4pm
Friday 7am – 5pm
Saturday 7am – 5pm
Sunday 8am – 4pm

*Certain locations within the Market support seven-day trade and all-day dining or retail offerings, subject to operational requirements and landlord consent.



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SHOP 103 - OVERVIEW

AN 81.4M² FRESH RETAIL TENANCY POSITIONED WITHIN THE MARKET'S CORE FRESH PRECINCT.

Strong exposure to daily foot traffic and surrounded by established fresh produce operators, this tenancy is ideally suited to floral, fresh produce, or premium perishable concepts.

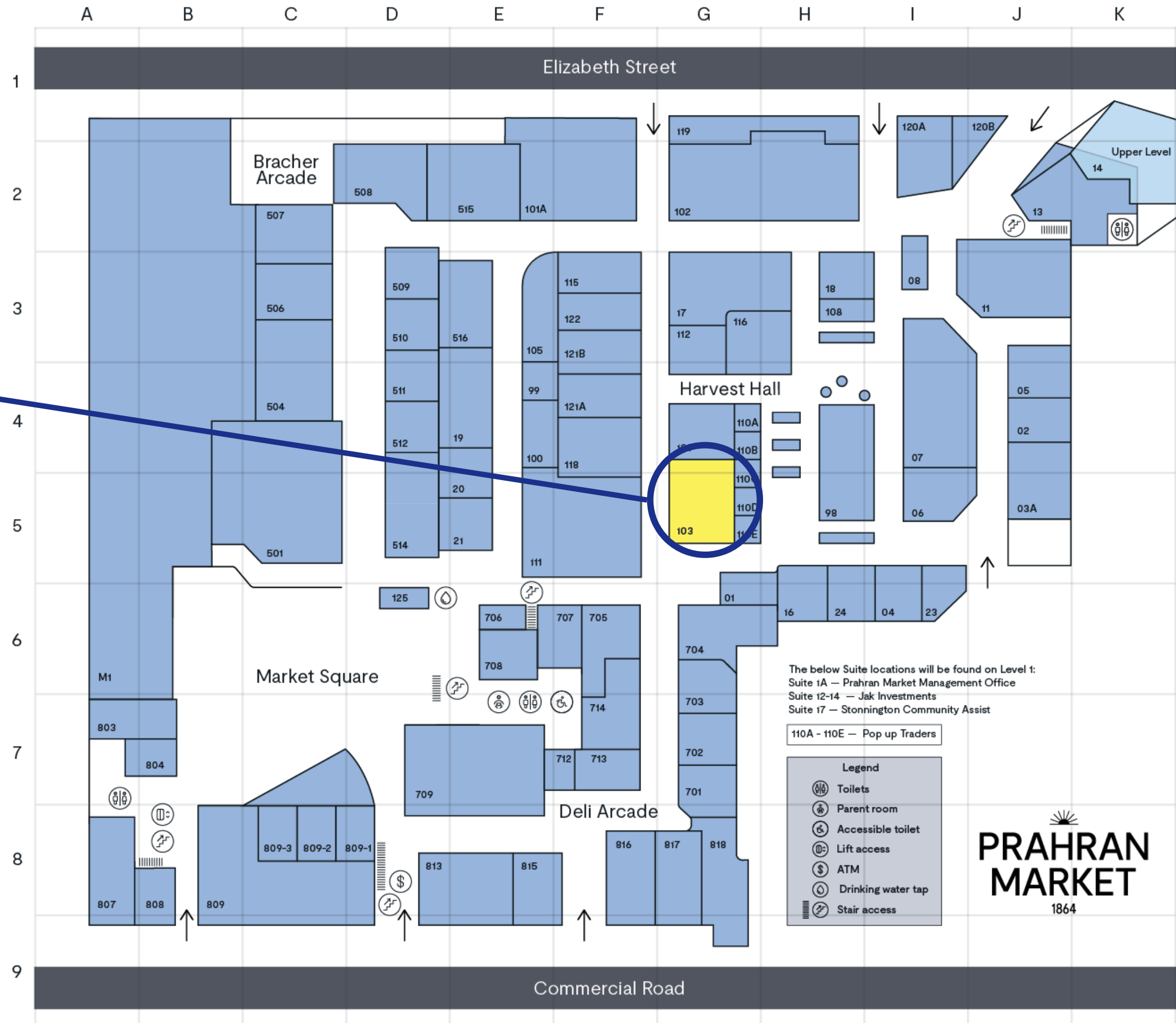
Generous floorplan allows for flexible layout and strong merchandising presence, creating an opportunity for a high-quality operator to establish within one of Melbourne's most iconic food destinations.

This is a rare offering within Prahran Market's tightly held tenancy mix.



SHOP 103 - LOCATION

Shop 103
Harvest Hall



TRADERS

- 01 - Anatolia Gozleme (G6)
- 04 - Mr Bratwurst (I6)
- 05 - Prahran Market Hardware (J4)
- 06 - Shop Neutral (I5)
- 07 - Ripe (I4)
- 08 - Wasshol (I3)
- 11 - Pino's at Prahran Market (J3)
- 13 - Market Lane (J2)
- 14 - Lucy Clemenger Architects (K2)
- 16 - Rivergum (H6)
- 17 - Paddlewheel (G3)
- 18 - Whisked (H3)
- 19 - Lee's Asian Grocer (E4)
- 20 - Cookie Ave (E5)
- 21 - Eggs + (E5)
- 23 - Market Service Centre (I6)
- 24 - Farini (H6)
- 98 - Maker & Monger (H5)
- 99 - Kelly's Massage (E4)
- 100 - Lee's Asian Grocer (E4)
- 101A - Southside Fruit & Veg (E2)
- 102 - Reliable (G2)
- 103 - Flawless Flowers (G5)
- 105 - Jasper Coffee (E3)
- 109 - Master Fresh Flowers (G4)
- 110B - Cha Haus Matcha (G4)
- 111 - F&J Fruiterers (E5)
- 112 - Turkish Delight (G3)
- 115 - Stir the Pot Foodstore (F3)
- 116 - Pike's Wild Mushrooms (G3)
- 118 - 53 Degrees East (F4)
- 119 - Prahran Garden Centre (G1)
- 120A - La Colmena (I1)
- 120B - Miss Amelle's Pies (J1)
- 121A - Aunty 10 Vietnamese Cuisine (F4)
- 122 - Noisette (F3)
- 125 - Mussel Pot (D6)

- 501 - G.McBean Family Butcher (C5)
- 504 - J & L Meats (C4)
- 506 - John Cesters (C3)
- 507 - Ian's Meats (C2)
- 508 - Neils Meats (D2)
- 509 - Hagen's Organic Butcher (D3)
- 510 - Claringbolds Quality Seafood (D3)
- 511 - D & J Poultry (D4)
- 512 - Portside (D4)
- 514 - Prahran Seafood (D5)
- 515 - NGO 99 (E2)
- 516 - Arthur's Quality Poultry (E3)

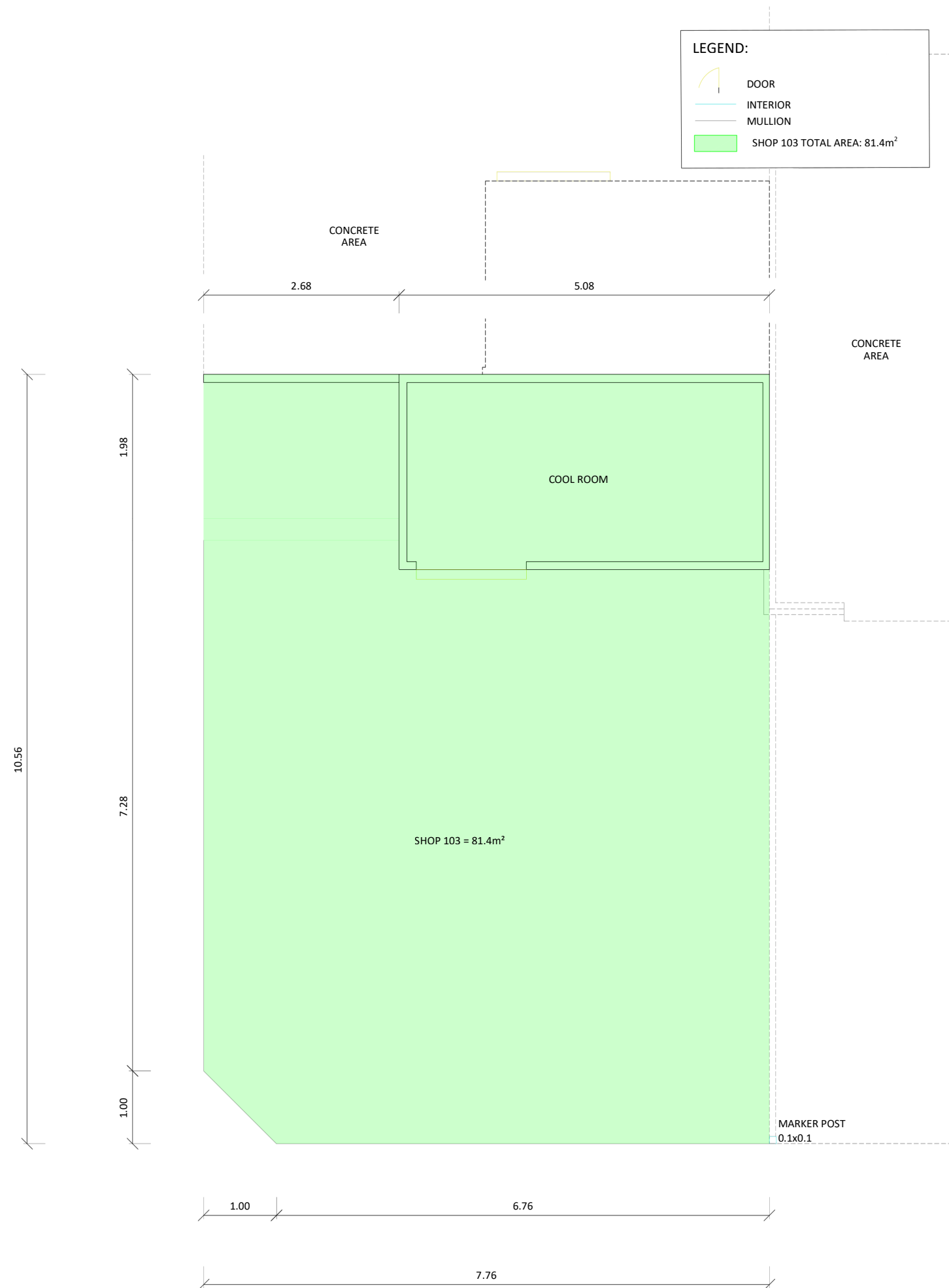
- 701 - Naheda's Dip House (G7)
- 702 - Sweet Greek (G7)
- 703 - Wandilla (G7)
- 704 - The Fresh Pasta (Shop G6)
- 705 - Chaso's Gourmet Deli (F6)
- 706 - Buggy's Pet Supply (E6)
- 707 - The Sweet & Nut (F6)
- 708 - Ann's Fish and Chips (E6)
- 709 - Q Le Baker (D7)
- 712 - Dragon Sushi (F7)
- 713 - Barossa Fine Foods (F7)
- 714 - Pete 'N' Rosies Deli (F7)

- 803 - American Doughnut Kitchen (A7)
- 804 - Lahmacun (B7)
- 807 - Shellz Brow Bar (A8)
- 808 - Barber of Prahran (B8)
- 809 - Fatbuoy Lobster (B8)
- 809-1 - Pacho Taqueria (D8)
- 809-2 - Noun's Hamburgers (C8)
- 809-3 - Matsuyama (C8)
- 813 - Blackhearts & Sparrows (D8)
- 815 - Stir the Pot (E8)
- 816 - Cleo's Deli (F8)
- 817 - Prahran Market Lotto (G8)
- 818 - Oltre (G8)

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SHOP 103 - FLOORPLAN + SERVICES PROVISIONS

- Water
- Waste - Sewer point
- Power - 3 Phase 40 Amp



PRAHRAN MARKET

GET IN TOUCH

HEAD OF LEASING AND BUSINESS DEVELOPMENT

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PRAHRAN'S MARKET

