



The Artisan Market opportunities are predominantly located within the main fruit and vegetable produce area (Harvest Hall) but we do have limited locations in Market Square and elsewhere for suitable uses.

The Artisan Market consists of several free-standing, European style timber carts or portable pop-up displays, each of approximately 1.2 metres squared and with a colourful canvas awning to differentiate from other traders.

Small producers of innovative and unique items of food, food products and or ingredients can participate in this opportunity. Artisan arts and crafts will also be considered with similar emphasis on innovation, unique product or design and high quality.

Participating Traders will operate under a casual agreement only. The duration of this agreement could be as short as 2 days, through to a number of months, or as long as mutually agreed.

The Artisan Market trades the same days and times as the Market. This means you must be set up and ready to trade before 9.00am and trade through to 5pm on Tuesday, Thursday, Friday and Saturday, and 3.00pm on Sunday.

The licence fee for a cart commences at \$30 per day for an unpowered site. The schedule of daily fees is as follows (GST will apply in addition to the fee):

Location	Tues / Thurs / Fri	Sat / Sun*
External unpowered	\$30	\$45
External powered	\$50	\$75
Internal unpowered	\$40	\$60
Internal Powered	\$60	\$90
Market Kitchen (whole of floor level, display only, unpowered)	\$70	\$105
Market Kitchen (full hire)	POA	POA

*NB – a Saturday or Sunday booking must be made in conjunction with a least 1 weekday prior to the weekend booking. Licence fees will be invoiced and are payable in advance. Fees are correct as at 31 October 2020.

Once a booking is confirmed, Traders requiring one must provide a food licence from Stonnington City Council. To contact the Stonnington City Council go to www.stonnington.vic.gov.au or call 8290 1333.

Prior to arrival on the first day of the booking, all Traders must provide to Market Management:

- a copy of any additional licenses or statutory permits required for the operation of the proposed use.
- a Public Liability Certificate of Currency in the name of the Licensee, for an amount of not less than \$10,000,000 and for the proposed use.
- payment of the hire fee in full, whether it has been invoiced at the time, or not.
- Completed and executed Casual License (provided to you by Prahran Market when confirming your booking)

Should you be interested in this program please complete the attached Expression of Interest form and return it to us at management@prahranmarket.com.au.

By signing this Expression of Interest Form and being accepted as a casual Artisan trader you acknowledge and agree to the following:

- Your position in the Market may be terminated by 12 hours' written notice, for any reason.
- That you cannot add to, or change your product offering without the consent of Market Management.
- That Market Management reserves the right to move and relocate casual Artisan operators throughout the Market as the need may arise.
- Any signage you use in conjunction with your presence must be approved in writing by Management in advance.

We receive far more applications for the Artisan Market than we have places and also have existing arrangements that may preclude us from offering you a space

Preference is given to new food concepts and ideas not already present in Prahran Market or our immediate vicinity. Places are given at the absolute discretion of Management and the reasons why some applications are refused will not be entered into.

COVID-19 Supplementary Information

Before your booking can be confirmed you will need to complete and return your COVID Safe Plan to ensure compliance with current government requirements and best practice. You can download the template and guidance on how to complete it from

<https://www.coronavirus.vic.gov.au/creating-a-covidsafe-workplace> .

The Artisan Market



163 – 185 Commercial Road, South Yarra 3141
Ph: 8290 8220 fax: 8290 8222
management@prahranmarket.com.au

EXPRESSION OF INTEREST The Artisan Market

APPLICANT'S DETAILS:

Name: _____

Address: _____

Best contact number: _____

Email Address: _____

Website: _____

Social Handles: _____

Company Name & ABN (if applicable) _____

PROPOSED CONCEPT: Fully describe what you wish to sell: (the more information, photos and detail you provide will assist us in approving your application)

If a food product please describe where the items are manufactured and detail the main ingredients used and where they are sourced?

What is your unique selling point?

What is your pricing structure?

Who is your target audience?

What is your merchandising theme/display method?

EXPERIENCE & QUALIFICATIONS: Please provide details of experience including past and present employment details (including dates), previous retail experience. Include any relevant details such as qualifications or awards.

BOOKING PREFERENCES

Location (select 3 site numbers in order of preference): (1)____ (2) ____ (3)____

Powered or Unpowered: _____

Preferred Dates / Days of Week: _____

Potable or Waste Water Requirements: _____

ACKNOWLEDGEMENT

By signing this Expression of Interest Form, you:

- agree that if the Market confirms your booking, you intend bound by the terms and conditions contained herein along with those contained in the Artisan Market License as attached and amended to reflect the details of your booking,
- agree and acknowledge your position in the Market may be terminated by 12 hour's written notice for any reason,
- acknowledge and agree that you cannot add to or change your product offering without the consent of Market Management,
- agree that the Market reserves the right to move and relocate casual Artisan operators throughout the Market as the need may arise,
- you are appropriately authorised to enter into agreements and incur the costs detailed herein for an on behalf of the Applicant.

Applicant's Signature: _____ **Date:** _____