



www.prahranmarket.com.au

Host or Hostess? Make sure you enjoy the Christmas season too!



Prahran Market has the best at every price point - so you can have a delicious this Christmas on any budget.

Need to make life a little easier?

Entertaining? Our deli's make up the most beautiful platters of antipasto ready to be enjoyed and admired. Alternatively we have 4 items for \$10 deals (including whole cheeses, olives, dips, biscuits and more) so you can make up your own platters - unbeatable value!

Cooking Christmas lunch? Our poultry can help make your life easy (and delicious) with already boned turkeys (boned turkey fillet roll), turkey buffets or as whole turkeys. They also sell home made cranberry sauce, a huge range of stuffings (including gluten free), home made turkey gravy and turkey stock. (Some of our traders (Chasos Deli) even sell completely dressed hams glazed with honey and mango -ready to enjoy.

We have a great range of well kept cheese, plum puddings and Donnally's party supplies even sells a range of Christmas crackers individually! Be clever - make a taste sensation AND make sure YOU enjoy your Christmas too by shopping at Prahran Market.

Want it to taste delicious? Know what you are buying!



We all know it's the quality of the ingredients which makes the difference between a meal and a culinary sensation. Here are some tips that may help you serve a DELICIOUS meal this Christmas!

Prahran Market sometimes has to fight the perception by some that we are **expensive**. But, we actually offer the largest range of products at all different points to suit every need. However, we do like to offer the very best for those who appreciate great food - which is why we are the food lovers market. Like everywhere in this world, if there is a price difference - there is a reason and you may not be comparing like with like!

Salmon - All the same? Non Non Mon Ami. Tasmanian Salmon is far superior to the cheaper New Zealand "King" Salmon which is fattier and has a different appearance and taste. See Salmon a few dollars cheaper? It's probably NZ King Salmon and you are not comparing the same product.

Prawns - Australian wild prawns have so much flavour and are straight from the water (not antibiotic laden Thai prawn growing pits). Prahran Market - always looking to raise our bar of food quality - have a huge range of Australian wild prawns and even have prawns that have never been frozen (which can affect their texture).

Ham's - price difference? There is a reason! Breed of pig, their food, method of raising and the curing make enormous differences to the ham's taste and texture.

Also some cheaper hams are made from pork product from another country (e.g. China), may have already been frozen for up to 12 months, may be made from reconstituted pork, or are made from a male pig. Hams made from male pigs do not taste as good as hams from female pigs (the hormones which change the taste and flavour is often hidden by being "double smoked etc". Every Prahran Market trader sells fresh, female, quality hams and know the exact the provenance of their product!

Turkeys: Some of our traders sell fresh - never frozen free range Turkeys. Your Prahran Market recommends ordering in advance this Christmas, we DO sell online if you want, for example, a ham to feed 10 not 4 (which is all a trader has left) so make sure you contact your favourite trader and put your order in!

Photo is Neils Meats Honey Glazed Ham.

New Prahran Market Traders



We are very pleased to announce four new Prahran Market traders!

Market Lane Coffee - is a coffee laboratory specialising in filter coffee and single estate speciality coffees. Beans are roasted and retailed on site as whole bean coffee beverages. Market Lane Coffee has just opened on the Elizabeth Street. They take a purist in approach and the laboratory incorporates a "cupping room". If you love your coffee - you MUST try Market Lane Coffee!

Moontides Women's Health Centre has just relocated to Prahran Market (S Level 1 above the Market Square). Moontides are specialists in the areas of complementary hormonal health, fertility, pregnancy and health education. A warm welcome to Moontides! See www.moontides.com.au or call them on 9827-1722 for more information or to make an appointment.

Patty's Fresh Fruit & Veg - Exciting news! Patty's will open on Tuesday and specialise in ready prepared, pre-cut fresh fruit and veg.

Citizen's Advice Bureau - has relocated to Level 1, above Market Square from Prahran Town Hall while it is being renovated. They can assist with forms/letter support and problem referral, have a free legal service and can offer tax help.

Know a Foodie? Make their Christmas present a "Hidden Gems" Tour voucher!



Did you know Prahran Market runs special "Hidden Gems" tours around the Market? The tours take participants on a journey of food discovery - what the latest and greatest is, where to get it and what to do with it (vouchers \$25 per person). If you want to add extra fun - you can also add Prahran Market vouchers (\$20 in various denominations) so they can buy their favourite items afterwards! A "Hidden Gems" tour voucher is a Christmas present everyone will love.

Our traders also have an amazing range of hampers - guaranteed to please.

Upcoming events at the Market



Salvation Army Christmas Appeal

Until the 17th December Prahran Market are collecting new toys for underprivileged children. Gifts can be dropped off (unwrapped) at the Management Office, Level 1 above the Market Square.

3AW Denis Walter - Live broadcast from the Market

Denis Walter will be broadcasting his Christmas radio program live from Prahran Market Square, 12pm-4pm on Friday 11th December. Come and see how live works - there will be plenty of giveaways too! More information can be found at <http://www.3aw.com.au/comp-prahranmarket>

Carols by Queerlight with the Rainbow Band

Will be held on Saturday 12th December at 8pm in the Market Square (free entry). Food and beverages will be on sale and everyone is invited to attend!

Family sing along carols in the Market Square

Alex (Thursday children's singer) and his live band will be getting everyone into spirit on Sunday 20th December at 10am-12pm.

Our festive season trading hours



Prahran Market will be open on the following days in the lead up to 2010. Mark your diaries now!

Saturday 19th December - open (dawn to 5pm)

Sunday 20th December - open (10am-3pm)

Monday 21 December - closed

Tuesday 22 December - open (dawn to 5pm)

Wednesday 23 December - open (dawn to 5pm)

Thursday 24 December - open (dawn to 5pm)

The Market will be closed on Friday 25 December, Saturday 26 December, Sunday 27 December and Monday 28 December

Tuesday 29 December - open (dawn to 5pm)

Wednesday 30 December - closed

Thursday 31 December - open (dawn to 5pm)

Friday 1 January - closed

Saturday 2 January - open (dawn to 5pm)

Then back to normal trading hours.

WIN! 3 tickets for 4 people to "Cloudy with a chance of Meatballs"



Cloudy with a chance of Meatballs is an animation film that the whole family will love. The story is based on the famous children's book and is about a town where it rains food!

To win one of 3 tickets (each ticket admits 4 people) please email your name and address to henrietta.morgan@prahranmarket.com.au with 'I love Prahran Market' in the title!

2009 - A good year at Prahran Market



Prahran Market is very proud of some of our achievements this year.

We have upgraded the Market Square to be a very user friendly community environment, become a "pin up" example of business responsibility by South East Water for our huge water saving initiatives, we have donated over 37,000 kilograms of nutritious food to SecondBite which has been distributed to over 70 relief organisations around Melbourne to feed disadvantaged people AND we have continued to serve the freshest and most tasty food in Melbourne! We thank you for your continued support of our family run businesses - it means everything to us!

The Prahran Market traders and staff would like to wish you and your families Merry Christmas and a very very happy and safe New Year!



General Enquiries

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Mailing Address

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Trading Hours

Tuesday: dawn-5pm, Thursday: dawn-5pm

Friday: dawn-6pm, Saturday: dawn-5pm, Sunday: 10am-3pm